

Profit and Loss

The Ballina Players Inc

Shows is 2021 2 Smokey Joes.

Seating for the first 6 shows was at 100% - 140 patrons.

Seating for the last 9 shows was at 50% - 70 patrons

Attendance was 70% of available seats for the first 6 shows,

91% of available seats for the remaining 9 shows.

An average of 80.5%

Each Patron spent an average of \$8.63 FOH.

Account	2021
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Trading Income

Bar Sales	5,896.17
Cafe Sales	650.73
Program Sales	722.74
Raffles	1,904.57
Subscribers Fees	237.35
Ticket Sales	28,925.19
Total Trading Income	38,336.75

Cost of Sales

Cost of Sales - Bar	2,817.02
Cost of Sales - Beverages	7.96
Cost of Sales - Tickets	2,001.78
Total Cost of Sales	4,826.76

Gross Profit	33,509.99
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Operating Expenses

Administration	10.91
Advertising	1,685.02
Cast Amenities	160.30
Costumes	614.08
Miscellaneous	65.00
Posters & Flyers	218.18
Programs	727.27
Raffle Prizes	218.36
Royalties	4,152.97
Scripts	1,591.36
Set Construction	275.43
Sound Expenses	249.99
Total Operating Expenses	9,968.87

Net Profit	23,541.12
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Show fee @ \$615 per performance.	\$	9,225.00
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Show Profit	\$	14,316.12
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