Profit and Loss

The Ballina Players Inc

Attendance was 100% of available seats

Each patron spent an average of $8.64 FOH

Account	2024 2 Are You Being Served?
Trading Income	
Bar Sales	5,385.09
Cafe Sales	568.78
Program Sales	337.95
Raffles	1,959.37
Subscribers Fees	4,531.37
Ticket Sales	24,444.20
Total Trading Income	**37,226.76**
Cost of Sales	
Cost of Sales - Bar	3,873.50
Cost of Sales - Beverages	10.50
Cost of Sales - Tickets	2,026.04
Total Cost of Sales	**5,910.04**
Gross Profit	**31,316.72**
Operating Expenses	
Administration	10.91
Advertising	1,623.14
Cleaning	1,560.00
Costumes	288.80
Memberships & Subscriptions	109.09
Merchant Fees	47.03
Posters & Flyers	133.18
Programs	213.64
Royalties	930.00
Scripts	800.24
Set Construction	724.44
Sound Expenses	25.42
Total Operating Expenses	**6,465.89**
Net Profit	**24,850.83**
Show Fee at $1,066 per 8 performances	8,528.00
Show Profit	**$16,322.83**