Profit and Loss
The Ballina Players Inc

Shows is 2025 2 Beyond Reasonable Doubt.

Attendance was 98% of available seats

Each patron spent an average $8.25 FOH

Account	
Trading Income	
Bar Sales	4,669.10
Cafe Sales	744.55
Program Sales	162.37
Raffles	1,624.68
Subscribers Fees	2,954.56
Ticket Sales	21,215.33
Total Trading Income	**31,370.59**
Cost of Sales	
Cost of Sales - Bar, Cafe	2,939.28
Cost of Sales - Tickets	1,492.08
Total Cost of Sales	**4,431.36**
Gross Profit	**26,939.23**
Other Income	
Donations	45.00
Total Other Income	**45.00**
Operating Expenses	
Administration	120.00
Advertising	2,115.46
Cast Amenities	527.27
Cleaning	1,560.00
Costumes	738.60
Merchant Fees	53.93
Posters & Flyers	139.10
Programs	272.73
Raffle Prizes & Costs	57.04
Royalties	930.00
Scripts	548.57
Set Construction	1,034.52
Set Dressing	398.31
Sound Expenses	289.01
Waste Removal	135.72
Total Operating Expens	**8,920.26**
Net Profit	**18,063.97**

Indirect Cost Recovery at $1,400 per performance	$ 9,800
Show Profit	**$8,263.97**